## "Unraveling the mysteries of the W572s baseball card set" By Patrick Prickett

Not very much is known about the 1923 W572 baseball card set. The Standard Catalogue Guidebook says that there are 121 cards that measure $1-5 / 16$ " x $21 / 2$ " and that these come in a black \& white (with slick gloss) or sepia (with a duller finish) variation and have blank gray backs. For illustrative purposes here is an example of the two variations of the W572 cards:


Unfortunately, the guidebook is incorrect. There are actually three W572 variations: sepia, black \& white with a GREY back, and black \& white with a WHITE back ${ }^{1}$ (as illustrated below):


The W572 set closely resembles 1922 W573 and 1922 E120 American Caramel sets except that the cards are blank-bordered with the player's name written in script within the bottom half of the image and the team name printed below the signature. Both sets use the exact same player photos with the exception of Ty Cobb who has two different photos in the sets. Further linking these sets together, they have the same

[^0]copyright symbol at the bottom of the card identifying the source of the photograph. The vast majority of those copyrights, those depicting "IFS", "cIFS" and "IFC", came from International Feature
Service/Company an early William Randolph Hearst company. Another 8 cards (Deberry, Joe Harris, Hooper, Hornsby, Jacobson, Meadows, Speaker, and Wingo) feature a "C FM" copyright, which is believed to reflect the photographs of Felix Mendelsohn and which was distributed by The Sporting News between 1917 and 1920. An addition 3-4 cards (Barbare if it exists, Cheeves, Schmidt, and Southworth) feature a "C U+U" copyright, which is believed to reflect photographs owned by Underwood \& Underwood, which was a major provider of photos for news outlets at the time. One card (Schultz) features a "C p +A" which is believed to reflect Pacific \& Atlantic. The final 9 cards (Donohue, Hauser, Sylvester Johnson, McManus, Parkinson, Pillette, Pinelli, Traynor, and Clarence Walker) feature a "C S" copyright - and it is unknown who this represents.

The guidebook claims the W572s were "originally issued as strips of 10, with baseball players and boxers originally mixed in." This claim of 121 cards is uncertain given that these were created in strips of 10 . If these were printed in strips of 10 , then one would logically expect to find 120 or 130 cards; however, it is possible that the sepia and black \& white versions included different players and the combined number of cards from the three variations totaled 121. It is unknown how many of these cards appear in each variation as the Standard Catalogue Guidebook does not distinguish the variations in their checklist. Appendix 1 provides a checklist developed for this article which shows 114 known sepia cards and 93 known black \& white cards with grey backs. The black \& white version with a white back was only discovered in January 2017, and only 6 cards have been identified to date. If one reviews the SGC and PSA population reports and photos of W572 cards on the internet, all 121 cards with the exception of Walt Barbare ${ }^{2}$ can be confirmed. ${ }^{3}$ However for several cards only one or two copies are known to exist, so it is possible that more than 121 cards were originally printed. If one assumes that the baseball strips did not include non-baseball cards, and there is no evidence to date to show that they did, then there were at least 12 sepia strips and at least 10 black \& white/grey backs strips originally.

Very few uncut W572 strips are still known to exist as most of them have been hand cut into individual cards of varying shapes and sizes over the years. One key observation about the known sepia strips, and some select individual cards, is that they have a number between the first and second card on the strip, and those strip numbers range from 36 to $42 .{ }^{4}$ No strip numbers (or partial strip numbers depending on the cut of the individual card) have ever been identified outside this range, but if the full sheet had at least 12 strips of sepia baseball cards there would need to be at least 5 more strips that would have appeared somewhere on the full sheet. It is unknown why these five strips numbers have not been identified to date. It could be that some cards had strip numbers in the borders but have been trimmed so tightly that the number is no longer visible on the card. Or perhaps the numbers in the border appear on cards which have not been photographed as of yet. Or the missing baseball cards appeared on strips that started with another type of card. Or it could be that there were five sepia strips without numbers on them originally. Regardless of the explanation, the following photos show the cards on all 7 known strips:

[^1]Strip \#36: Ray Powell/36/Sylvester Johnson


Notice the black \& white variation has no number in border:


Strip \#37: Hank Severeid/37/Johnny Mostil


This miscut W572 Jack Quinn confirms that strip \#36 was above strip \#37 as the partial card on bottom is John Collins.

$\qquad$
Strip \#38: Bob Muesel/38/Dave Danforth


Strip \#39: Burleigh Grimes/39/Billy Southworth


Strip \#40: Eddie Ainsmith/40/George Mogridge (no known photo of full strip)


Strip \#41: Jack Smith/41/Waite Hoyte (no known photo of the full strip)


The second Jack Smith card has some red on the cap and sleeves. It is not known if this is original or not, but is the only known card with any color.

Strip \#42: Ed Rommel (?)/42/Eppa Rixey (no known photo of the full strip) - the Rixey clearly shows the \#42 in its border, while Rommel shows a \#4 and what looks like a bit of the 2 - but there's not enough showing to be certain. But no W572 card other than those shown above has ever been identified with a number in the border and the placement of Rommel next to Rixey would logically finish the number sequence (and other strips as will be described later).


The only other known uncut sepia partial W572 strips do not reveal any conclusive information as they could be from strips \#40-42 or one of the missing strips:


We also know that Eddie Collins was next to Dave Bancroft card from this miscut card:


This miscut sepia W572 Walton Cruise card also appears to be located next to Elmer Smith, who is shown above on sepia strip \#36 next to Bob Veach. Given that Walton Cruise is one of the hardest cards
to find and that Elmer Smith is relatively common, perhaps this is some unknown baseball player rather than being Elmer Smith or perhaps the Elmer Smith card was double printed.


To date, no sepia strip without a strip number has ever been identified and only one black \& white strip (with a gray back) is known:


Notice that this strip does not have a number in the border between the first and second cards. Also notice that the cards on this strip have a different layout than the sepia strips. The sepia Babe Ruth card appears on strip \#37, the sepia Hooper and Barnes cards appear on strip \#38, the sepia Perkins cards appears on strip \#39, and the sepia Quinn card appears on strip \#36. It is not known in which strip the other players on this strip appeared.

## W580 Boxing Cards

As noted earlier, the Standard Catalogue says the W572 baseball cards were "originally issued as strips of 10 , with baseball players and boxers originally mixed in." The guidebook does not identify which boxing cards they were referencing, but it appears to be the W580 boxing series. Why?

First, the fonts (Sans Serif) match on the W572s and W580s, and the fonts on the W572s and the W590s boxing cards, the other major black \& white strip card set from that era, is different. Second, the W580s were issued in strips of 10 cards. Third, the series is commonly listed as being printed in 1923, the same year as the W572s. Fourth, there is also a number in the border between the first and second cards in the W580s, and most importantly, there are boxing strips \#31-35 which fit neatly with the W572 baseball cards. Unlike the W572 baseball cards though, the W580 boxing cards are only known to exist in the sepia variation - although a Tommy Ryan cards is known with a Strollers Cigarette back.


No picture of the full uncut strip is available, but these Coogan and Klaus partial strips were found in the same collection and that collection had two other partial 5 card strips cut in half like these that combined to form the known full strip \#34. So it is likely, but not conclusive that the Coogan strip completes strip \#31.

Strip \#32: Cross/32/McFarland


Above is a 9 card strip, but another partial strip shows last card on the strip:


Strip \#33: Papke (?)/33/Fitzsimmons


Fitzsimmmons is clearly the second card on strip \#33, but the first card is not certain at this point. The number on the first Papke card is too blurred to read. The second Billy Papke clearly has a strip number \#3 in his border, and this is the only known unmatched W580 card with a strip number in the border. If you expand the Fitzsimmons very large, on the lower left corner you will see the edge of a box. None of this proves Papke was next to Fitzsimmons, but it is possible. Given that strips \#31, \#32, and \#34-39 are positively identified, if Papke is not the card next to Fitzsimmons, then this means his card started strip \#30.

Strip \#34: Wolgast/34/Johnson


The following miscut W580 Jack Johnson shows that strip \#33 was above strip \#34 as the partial card on top is Young Bob Fitzsimmons. The miscut Frankie Genaro is the fifth card on Strip \#34 and shows that a "light heavyweight" boxer was above it. The identity of this boxer is unknown but given the known cards that boxer would have to be Philadelphia Jack O’Brien, Georges Carpentier, Mike McTigue, or Billy Miske.


Strip \#35: Lewis/35/Ritchie


No picture of the full uncut strip is available, but this partial strip shows the first 5 cards.

A final connection tying the W572 baseball and W580 boxing sets together is this Jack Quinn card:


Although it is difficult to read from this photo, in person it can determined that the word on the top of this sepia W572 Quinn card is "welterweight." As shown above, the W572 Quinn card is located in the fifth spot of the strip \#36, and as we can see above, the fifth card on the W580 strip above that appears to be \#35 is Jack Britton, who was described as a "welterweight" on the bottom of the card.

In prior versions of this article, there was discussion of "variations" for some W580 boxing cards as there are significantly less common W580 boxing cards that have a different strip numbers than those shown above:

Strip \#26: Klaus/26/Ketchel


Strip \#27: Cross/27/McFarland


Strip \#29: Wolgast/29/Johnson


Strip \#30 Lewis /30/Ritchie(?)


No photo of Ritchie with a 30 in the left border is currently known.
Note that each of these "variations" exhibit a consistent change in strip numbering (strip \#31
Klaus/31/Ketchel becomes strip \#26: Klaus/26/Ketchel; strip \#32 Cross/32/McFarland becomes strip \#27 Cross/27/McFarland; strip \#34 Wolgast/34/Johnson becomes strip \#29 Wolgast/29/Johnson; and strip \#35 Lewis/35/Ritchie becomes strip \#30 Lewis/30/Ritchie), suggesting that there is an undiscovered strip \#28 Papke?/28/Fitzsimmons "variation" as well. ${ }^{5}$

While it is possible that these cards are true variations, it is also possible that the W580 boxing card strips were double printed. So no firm conclusion can be drawn on whether these are variations or double prints. The exact number of cards in the W580 boxing set is unknown. While Oldbaseball.com lists 52 cards and the PSA registry says there are 53 cards, this article confirms at least 55 different boxers on cards exist. ${ }^{6}$ Given that these cards were printed in strips of 10 and that there are over 50 cards, it would seem logical that there should be 6 strips, resulting in a checklist of 60 cards. However, no one has identified 60 cards to date. It seems likely that strips \#31-35 were printed with 50 W580 boxing cards and the additional 5 cards were included on a mixed strip that started with some other type of card, or on a strip that had cards replaced in a later print run, or on the double printed strips which perhaps had a different layout. Regardless, strips \#31-35 can be confirmed as boxers with certainty (and possibly on strips \#26-30 as well) and strips \#36-42 as baseball cards. Given that these cards fit together in strip number order and the miscut W572 Quinn card above, it seems pretty certain that these were on the same

[^2]sheet and are the cards that Standard Catalogue was referencing. But are there more strip cards with numbers like these in the border?

## W589 President Cards - Type 1

The short answer is yes - the "1924/1925" W589 Type 1 President cards. ${ }^{7}$ These also match the W572 baseball and W580 boxing cards in terms of the San Serif font used and being issued in 10 card sepia strips, with strip numbers in between the first and second cards, and like the W580 boxing cards, no black \& white variation of the president cards has ever been identified. The strip numbers also match up neatly as the presidents strips have numbers ranging from \#43-45:

Strip \#43: Washington/43/Adams


No full strip has been identified, but the first Washington card clearly shows \#43 and the Adams card has \#3. Further all known uncut strips show the presidents in order of their terms, so presumably the uncut strip would have run from Washing to Tyler (the $10^{\text {th }}$ president) as shown above.

Strip \#44: Polk/44/Taylor


No photo of the full strip exists, but presumably this strip would run from Polk to Garfield.

[^3]

This strip lists President Coolidge's term as running until 1924. Given that it would have been known on November 4, 1924 that Coolidge had been elected to serve as President until 1929, the strip would most likely have been printed earlier than that date. It also appears it was printed later than August 2, 1923 because President Harding died unexpectedly on that day and his term is identified as ending in 1923 on the strip. Also the last card in the strip is General Pershing, who retired on September 13, 1924. So it is a good bet the strip was printed between August 2, 1923 and September 13, 1924, and that the 1925 date associated with this set is wrong. If these strips were on the same sheet as the baseball and boxing cards, then late 1923 would be a likely printing date for all three sets. ${ }^{9}$

No checklist for this set is known, but given that these were printed in strips of 10 cards, and the last card on strip \#45 is not a president, it appears that these 30 cards completed this set. If we conclude these all belong together on the same sheet, we know strips \#31-35 were boxers (and possibly on strip \#26-30 as well), strips \#36-42 were baseball players and strips \#43-45 were presidents. We also know there should be 5 more strips of baseball players somewhere on the sheet, but are there more cards we can identify as being on this sheet?

## The Big Clue - Miscut W572 Baseball Cards

Again the short answer is - yes. The big clue comes from three miscut W572 baseball cards: Faber, Bancroft and O'Farrell.

Faber:


[^4]It may be hard to read in this photo, but the top of this black \& white W572 Urban Faber card says "Starring in Metro Productions." Metro Productions was a precursor to MGM Studios, which suggests that the strip above Faber contained movie stars. Searching through 1920s movie star cards revealed that there are 3 movie star cards, from a variety of sets, with the line "Starring in Metro Productions" at the bottom: Alice Lake, Alice Terry and Bert Lytell.


Bancroft:


Again, it may be hard to read in this photo, but the top of this black \& white W572 Dave Bancroft card says "Universal's Star Comedian." Universal Studios was also a leading motion picture company in the 1920s, so this Bancroft miscut card also suggests that the strip above contained a movie star card. In this case, searching through 1920s movie star cards revealed only 1 potential match with the line "Universal's Star Comedian" at the bottom of the card: Lee Moran.


O'Farrell:


It is clear that the top of this black \& white W572 O’Farrell card says "Metro Star." As noted above, Metro Productions was a precursor to MGM Studios, which suggests that the strip above O'Farrell contained a movie star card. Searching through 1920s movie star cards reveals only 1 potential card with the line "Metro Star" at the bottom of the card: Virginia Warwick


There is also a miscut black \& white W572 Larry Kopf card, but it is not clear what the top of this card says.


Given that all four cards are misuct and black \& white, it is speculated that they all came from the same W572 strip originally. The Lee Moran, Virginia Warwick, Alice Lake, Alice Terry and Bert Lytell cards
shown above appear in a several different sets, and in many cases it is not known which exact set the photo above came from, but only one of these various sets was issued in strip card form.

## Anonymous Movie Star Strip Cards

Little is known about this anonymous movie star strip card set that had these cards in it. The cards in this set come in sepia and black \& white variations with blank grey backs, ${ }^{10}$ and were issued in 10 card strips as will be shown later. The Net54 Nonsports website calls them "w strip cards similar to Strollers (uncatalogued)" (http://www1.coe.neu.edu/~dan/strips-W991/go.html) and Moviecards.com identifies them as "Strollers Starring in Strip Cards." (http://www.moviecard.com/zamerican/stripcards/wstarringin.html)

Strollers figures prominently in the description of these cards on both sites, so understanding a bit about the T85 Strollers cards will provide some additional insight into this anonymous strip card set - since there is a complete checklist for the Strollers cards but no complete checklist for this anonymous strip card set. The 1922 T85 Strollers Cigarettes cards are divided into three main groupings: T85-1, T85-2 and T85-3 (although variations of each exist). ${ }^{11}$ The T85-2 cards are further broken into 3 groupings: T85-2a, T85-2b, and T85-2c. The Net54 Nonsports Gallery (http://www1.coe.neu.edu/~dan/T85/goleadin.html) provides pictures for each card in
 these various subsets. The T85-3 sets very closely resembles 1922 E123 American Caramel in layout and style, and even uses the same photos for each actor/actress with the exception of the card for Mabel Normand. The T85-2b set uses the same exact photos as the T85-3 set, but without the fancy frame around the image.

None of the Stroller's cards are a direct match to the miscut W572 baseball cards. The T85-1, T85-2a and T85-2c Stroller's cards all lack a movie studio identification line at the bottom of the card. And while the Stroller's T85-2b and T85-3 sets do have cards for all 5 movie stars (Lytell, Moran, Lake, Terry and Warwick) and each card has a movie studio identification line at the bottom, these Stroller's cards cannot be directly above the miscut W572 cards because these sets were not issued as strip cards, have a white (not grey) back, and are much glossier.

While it is certain that the Stroller's T85-2b and T85-3 cards are not on the strip above the miscut W572 baseball cards, every known card from this anonymous strip card set has an exact match to the T85-2b or T85-3 set. As noted above, no complete checklist for these sets exist, but Appendix 2 uses the Strollers

[^5]T85-2b and T85-3 checklists to identify which anonymous strip card variations (sepia numbered, ${ }^{12}$ sepia unnumbered, and black \& white numbered) are known to exist. Interestingly, the black \& white unnumbered variation does not appear to exist in either series. The table below shows which variations of the 5 key movie stars from this anonymous strip card set are known to exist. Alice Terry is listed as "?" for the numbered T85-3 variation because it cannot be determined from the photo whether the numbered card is sepia or black \& white.

|  | T85-2b like: numbered |  | T85-2b like: unnumbered Sepia | T85-3 like: Numbered |  | T85-3 like: unnumbered Sepia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sepia | Black \& White |  | Sepia | Black \& White |  |
| Lee Moran | X | X | X |  |  |  |
| Alice Terry | X | X | X | ? | ? |  |
| Virginia Warwick |  | X | X | X |  |  |
| Bert Lytell |  | X | X |  | X | X |
| Alice Lake | X | X |  |  |  |  |

All 5 movie star cards are known to exist as black \& white T85-2b like strip cards, but only the Bert Lytell and possibly the Alice Terry "?" cards are known to exist in a black \& white T85-3 like strip cards. Notice in the photo below that the T85-3 like Bert Lytell card says "Star in Metro Productions" rather than "Starring in Metro Productions" which is at the top of the black \& white W572 Urban Faber baseball card. ${ }^{13}$ This means that the T85-3 like Bert Lytell is not the card directly above the W572 Faber. It is unknown what appears on the T85-3 like Alice Lake and Alice Terry cards (if they exist), but both of their 1922 T85-3 Strollers cards say "Starring". Thus, it cannot be confirmed at this point whether the T85-2b like or the T85-3 like black \& white cards were on the strip above the miscut black \& white W572 baseball cards - although the T85-2b like cards do seem more likely.


There is another connection between this anonymous movie star set and the W572 baseball, W580 boxer and W589 Presidents sets, there are uncut T85-2b like sepia strips that also have a number in the border between the first and second card: ${ }^{14}$

[^6]Strip \#21: Allison/21/Powell


This sepia strip contains unnumbered cards of May Allison, David Powell, Betty Compson, Bessie Barriscale, Rubye De Remer, Monte Blue, Nell Shipman, Elmo Lincoln, Betty Ross Clarke, and Mabel Ballin, and has a \#21 between the first and second cards.

Strip \#24: Coogan/24/Clayton


This sepia strip contains unnumbered cards of Jackie Coogan, Ethel Clayton, Lee Moran, Mabel Normand, Irene Rich, Alice Terry, Johnnie Walker, Milton Sills, Virginia Warwick, and Josephine Hill, and has a \#24 between the first and second cards. ${ }^{15}$

Strip \#25: Meighan/25/Carrey


This sepia strip contains unnumbered cards of Thomas Meighan, Harry Carey, Ann Forrest, Sessue Hayakawa, Eileen Sedgwick, Lila Lee, Hope Hampton, Lois Wilson, Frank Mayo, and Cullen Landis, and has a \#25 between the first and second cards.

[^7]In addition, there are other sepia movie star cards that have strip numbers in the borders:


It is not easy to make out the numbers on several of these cards, but a \#22 can clearly be seen on the Clara Young card and the \#23 on the Pearl White card. ${ }^{16}$ All of the pictured T85-2b like cards are unnumbered before the movie star name and are the sepia variation.

If we add the card numbers to the known strips with unnumbered cards an interesting pattern emerges:

| Strip \#21 | 106 | 151 | 156 | 116 | 131 | 161 | 171 | 166 | 176 | 191 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Strip \#22 | 107 | 152 | 157 | 117 | 132 | 162 | 172 | 167 | 177 | 192 |
| Strip \#23 | 108 | 153 | 158 | 118 | 133 | 163 | 173 | 168 | 178 | 193 |
| Strip \#24 | 109 | 154 | 159 | 119 | 134 | 164 | 174 | 169 | 179 | 194 |
| Strip \#25 | 115 | 155 | 160 | 120 | 135 | 165 | 175 | 170 | 180 | 195 |

The numbers in black above are those confirmed by the strips/cards shown above. The numbers in red are logical guesses which complete the sequence in a predictable pattern, with the exception of the first card on strip \#25 which is 115 instead of 110 for some reason. Nonetheless, this pattern strongly suggests the layout for strips \#22 and \#23.

Given the match with the miscut W572 cards and the numbered strips, it seems likely that this anonymous T85-2b like strip card set was included on the sheet of W572 baseball, W580 boxing and W589 Presidents cards. It seems plausible that the T85-2b like set would contain 100 cards as there are 100 cards known in the T85-2b Strollers set. If one assumes this to be true, it means that the W580 boxers were on strips \#31-35 (and maybe strips \#26-30), the W572 baseball cards were on strips \#36-42 (plus 5

[^8]strips in an unknown location) and the W589 President cards were on strips \#43-45, and the T85-2b like movie star cards were on strips \#21-25 (plus 5 strips in an unknown location). This still leaves at least 15 strips that are unknown. Are there more we can identify?

## Mack Sennett Strip Cards

Again the answer is yes. The next big clue comes from the only other known uncut sepia strip that features T85-2b like strip cards:


This sepia strip has 5 unnumbered T85-2b like cards, a strip number \#5 between the first two cards, and a blank grey bank. Interestingly, the last 5 cards on the strip are not T85-2b like cards. They are strip card versions of the T85-2c Strollers set and cards that are not included in the T85-2c Strollers set but which have a similar "Mack Sennett Comedies" name and design. ${ }^{17}$ Moviecards.com identifies these cards as "Strollers Mack Sennett Strip Cards" and notes the set that contains both Mack Sennett ${ }^{18}$ and Mack Sennett Comedies strip cards: (http://www.moviecard.com/zamerican/stripcards/w-macksennett.html). The T85-2c like and Mack Sennett Comedies cards are known to exist in sepia and black \& white variations. No complete checklist of these cards is known to exist, but Appendix 2 identifies the known variations and adds a few cards to the partial checklist developed by Moviecard.com. The number of Mack Sennett Comedies cards originally printed is also unknown, but since cards numbered 262 through 280 are known to exist, and 14-15 cards have been confirmed to date, it is likely that there would have been at least 2 strips (or 4 partial strips) originally with numbers ranging from 261 to 280.

Looking at individual sepia T85-2c like cards, there are also several with numbers in the borders (no black \& white T85-2c like cards are known to have numbers in the border):


[^9]The sepia Mack Sennett Comedies cards also feature several cards with numbers in the borders (no black \& white Mack Sennett Comedies cards are known to have numbers in the border):


As you can see, all four of these cards have a number in the right border. The Mack Sennett Comedies card \#279 clearly has a strip number \#19 in the right border, and card \#280 clearly has a \#2 in the right border. There are 2 other Mack Sennett Comedies cards with a \#1 in the right border, and the T85-2c like cards clearly have a $\# 0^{19}, \# 6, \# 7$, and $\# 8$ in the left border.

As will be shown in the next section, strip \#17 exists and has card 277 in the first position followed by card 204 in the second spot. While it may be difficult to tell from this photo, in person this miscut card 277 shows that it appeared on the strip above card 278, and as shown above card 279 started Strip \#19. This suggests that card 280 should start strip \#20 and interestingly the card 280 above has a \#2 in the right border. Given that strip \#17 has a T85-2c like card in the second spot, it is possible that the T85-2c like cards shown earlier appeared as the second on these strips. This table therefore suggests the potential layout of the first two columns of strips \#16-20: ${ }^{20}$

|  | First card on strip | Second card on strip |
| :--- | :---: | :---: |
| Strip \#16 | $?$ | 216 |
| Strip \#17 | 277 | 204 |
| Strip \#18 | 278 | 212 |
| Strip \#19 | 279 | $?$ |
| Strip \#20 | 280 | 201 |



Finally, these two miscut cards show that the Mack Sennett Comedies card \#269 was located next to the Mack Sennett card \#208, but it is unknown where these two cards would have been located on the sheet.

[^10]

## Uncaptioned Max B. Scheffer ${ }^{21}$ Co. (M.B.S.C.) Cards

There is only one other known uncut sepia strip with T85-2c like and Mack Sennett Comedies cards, and it also shows some interesting features:


It has a strip number \#17 in between the first and second cards, and in addition to the T85-2c like and Mack Sennett Comedies cards, which were shown to be printed with the T85-2b like strip cards, it has 5 uncaptioned M.B.S.C. Co cards. Very little is known about the uncaptioned M.B.S.C. strip card set. No complete checklist exists, which is not surprising considering that there are no captions or numbers to identify the cards and a checklist would need to be developed by comparing pictures. Moviecard.com notes that there 12 known cards (http://www.moviecard.com/zamerican/stripcards/w-mbscnocapt.html), but Appendix 3 shows 26 cards that are known to exist, which suggests these cards were originally printed on at least $21 / 2$ strips (or 5 partial strips). All known cards from this set are sepia with blank grey backs.

## Unnumbered Mack Sennett Comedies cards

There is only one other known uncut sepia strip with uncaptioned M.B.S.C. Co cards, and it also shows some interesting features:

[^11]

As can be seen in the strip above, there is the \#15 between the first and second uncaptioned M.B.S.C. strip cards and 8 of the 10 card on the strip are from this set, but 2 cards are from the unnumbered Mack Sennett Comedies set. Unsurprisingly, very little is known about the unnumbered Mack Sennett Comedies strip card set (http://www.moviecard.com/zamerican/stripcards/w-macksennettnonum.html). Moviecard.com identifies the set as having 2 cards, but Appendix 3 shows that there are at least 8 different cards in the set, which suggests that at least about 1 full strip was printed originally. All known cards from this set are sepia with blank grey backs.

The last card on this strip also provides an interesting link between the uncaptioned M.B.S.C. cards and the T85-2c like cards - both sets used the same picture for a card:

(Notice that the black\& white variation does not have a strip number.)
Strip \#5 pretty clearly ties the T85-2c like and Mack Sennett Comedies strip cards to the T85-2b like set. In turn, strip \#17 pretty clearly ties the uncaptioned M.B.S.C. cards to the T85-2c like and Mack Sennett Comedies strip cards, and strip \#15 pretty clearly ties the unnumbered Mack Sennett Comedies cards to the uncaptioned M.B.S.C. cards. These sets are currently believed to be separate, but these strips show that these cards all appear to be one set that has a few different layout designs. Finally given the miscut W572 baseball cards, we also know that these strip cards are also in the same set as the W572 baseball, W580 boxing and W589 presidents strip cards.

While the exact number of cards in all of the movie star sets is unknown, there is solid evidence that the movie star cards were on strips \#15-25 (plus at least 5 strips in an unknown location), the W580 boxers were on strips \#31-35 (and maybe strips \#26-30), the W572 baseball cards were on strips \#36-42 (plus 5 strips in an unknown location) and the W589 president cards were on strips \#43-45. Further, the T85-2c like, Mack Sennett Comedies (numbered and unnumbered) and uncaptioned MBSC cards total at least 74 cards - or about $71 / 2$ strips. Strips \#15, \#17, and at least half of strip \#5 account for some of these cards, but this still means there are at least 4 full strips (or 8 partial strips) with these cards in some unknown
location. This still leaves at least 6 strips that are unknown. Are there more cards from the sheet that we can identify?

## Captioned M.B.S.C. Cards

The answer is almost certainly yes - and the likely addition is the captioned 1923 Max B. Scheffer (M.B.S.C.) set. ${ }^{22}$ As per Moviecard.com, the captioned M.B.S.C. set is comprised of 40 strip cards that have a blank grey back (http://www.moviecard.com/zamerican/stripcards/w-mbsccapt.html). These cards come in both sepia (both numbered and unnumbered) and black \& white variations. Interestingly, the black \& white unnumbered variation does not appear to exist - mirroring the T85-2b like strip cards mentioned earlier. The checklist in the appendix confirms that there are 29 known sepia cards with numbers before the movie star's name; 27 known black \& white cards with numbers before the movie star's name; and 39 known sepia cards without numbers before the movie star's name.

A couple factors make the captioned M.B.S.C. strip cards a likely addition. First, in addition to matching the T85-2b like, T85-2c like and Mack Sennett Comedies strip cards in every way, the numbering pattern on the cards themselves suggests that all of these sets were related. The T85-2b like cards are numbered 101-200, the T85-2c like cards are numbered 201-220, the captioned M.B.S.C. cards are numbered 221260, and the Mack Sennett Comedies cards are numbered 261-280. Of special note is that the captioned M.B.S.C. cards were inserted in between the T85-2c like and the Mack Sennett Comedies cards, which have been shown to be in the same set. These numbers align too well to conclude that this is just accidental. ${ }^{23}$ Also it seems more than accidental that the T85-2b like, T85-3 like, and M.B.S.C. cards all lack an unnumbered black \& white variation, but contain the other three variations.

Second, two sepia strips known to exist and they mirror the other sets:


[^12]Both of these sepia strips contain unnumbered cards and each has a number in the border between the first and second cards (the \#12 for the full strip and \#14 for the partial strip). A review of the other captioned M.B.S.C. cards reveals a few other cards with numbers in their borders:


The Marie Prevost card clearly has the number \#13 in the right border. Kathlyn Williams also has a \#1 in the left border and Agnes Ayres has a \#1 in the left border. Also notice that the black \& white version of Helene Chadwick has no number in the border.

If you add the card numbers to the known strips, an interesting pattern emerges:

| Strip \#11 | 256 | 251 | 226 | 246 |  |  | 221 | 241 | 231 | 236 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Strip \#12 | 257 | 252 | 227 | 247 | 225 | 260 | 222 | 242 | 232 | 237 |
| Strip \#13 | 258 | 253 | 228 | 248 |  |  | 223 | 243 | 233 | 238 |
| Strip \#14 | 259 | 254 | 229 | 249 | 260 |  | 224 | 244 | 234 | 239 |

In the table above, the numbers in black indicate the card number for the known unnumbered cards on the sepia strips. The numbers in red are guesses as to the missing cards, with the cards 251 and 258 in red representing a guess that has the partial evidence above to support it. Partial confirmation of this hypothesis also comes from this miscut Alice Brady (card 243) which shows that it is on the row above Mae Murray (card 244):


The hypothetical layout above for captioned M.B.S.C. strips \#11-14 shows 6 cards (numbers: 230, 235, 240, 245, 250, and 255) that did not appear on these strips, but only 5 unfilled spaces for these cards to appear. This means that there is either another sepia strip with at least 1 captioned M.B.S.C. sepia card on
it or that the sepia captioned M.B.S.C. cards are "complete" at 39 cards. Interestingly, the two strips above show Norma Talmadge (card 260) as the sixth cards on strip \#12 and the fifth card on strip \#14, and the existence of an unnumbered sepia Mabel Balin card (card 255 - one of the missing 6 above) has not been confirmed to date. A black \& white numbered Mabel Balin card (card 255) is confirmed.

While the M.B.S.C. strip cards are currently thought to be separate from the T85-2b like, T85-2c like, Mack Sennett Comedies, unnumbered Mack Sennett Comedies and uncaptioned M.B.S.C. strip cards, the card and strip numbering strongly suggests that these cards all appear to be one set that has several different layout designs. Given the miscut W572 baseball cards, these strip cards are also in the same set as the W572 baseball, W580 boxing and W589 presidents strip cards.

So, there is solid evidence that the movie star cards were on strips \#11-25 (plus at least 5 strips in an unknown location), the W580 boxers were on strips \#31-35 (and maybe strips \#26-30), the W572 baseball cards were on strips \#36-42 (plus 5 strips in an unknown location) and the W589 president cards were on strips \#43-45. The T85-2c like, Mack Sennett Comedies (numbered and unnumbered) and uncaptioned MBSC cards total at least 74 cards - or about $71 / 2$ strips. Strips \#15, \#17, and at least half of strip \#5 account for these cards, but this still means there are 4 strips with these cards in some unknown mixture and location. This still leaves at least 2 strips that are unknown.

Currently, there are no obvious conclusions on which cards comprise the missing 2 strips as many possibilities exist. Perhaps some cards were double printed. As shown earlier, captioned M.B.S.C. card 260 (Norma Talmadge) appeared as the sixth card on strip \#12 and as the fifth card on strip \#14 - so at least 1 caption M.B.S.C. card was double printed. Similarly, T85-2b like strip card 120 (Sessue Hayakawa) was the first card on strip \#5 and the fourth card on strip \#25 - so at least 1 T85-2b like card was double printed. Also, strips \#26-30 could be double printed W580 boxing cards and not variations of strips \#31-35. Or perhaps the sepia and black \& white W572 baseball cards each had at least 121 cards (or more). This would suggest there is an additional strip (or more) of W572 baseball cards. Or perhaps the W580 boxing cards have 6 strips, which is certainly possible based on the known 55 cards in the set, instead of the 5 strips assumed above. Or perhaps there are another 2 strips of uncaptioned M.B.S.C. Co and/or unnumbered Mack Sennett Comedies. Or perhaps some undiscovered set belongs in this group. Without additional evidence it does not appear possible to determine the identity of the final 2 strips.

Regardless of the contents of the missing 2 strips, based on the cards and strips already shown, one final deduction can be made. Given that strip \#11 starts with captioned M.B.S.C. cards of (Ferguson)?/11/Kathryn Williams, strip \#21 with T85-2b like cards of Allison/21/Powell, strip \#31 with W580 boxing cards of Klaus/31/Ketchel and strip \#41 with W572 baseball cards of J. Smith/41/ Hoyte, the T85-2b like Herbert Rawlinson card with a \#1 in the left border must have been from the second column of strip \#1 as there is no other spot for it. Similarly the Pola Negri with the \#2 in the left border appears to be in the second column of strip \#2 because strip \#12 starts with M.B.S.C. cards of Chadwick /12/Windsor, strip \#22 with T85-2b like cards of (Will Rogers)?/22/Clara Young, strip \#32 with W580 boxing cards of Cross/32/McFarland, and strip \#42 with W572 baseball cards of (Rommel)?/42/Rixey. Also the much wider gap between the \#2 in the border of the Pola Negri card compared to the one on the Clara Young card suggests this is strip \#2. Given that strips \#21-25 have been identified, the Antia Stewart card (102) with a \#2 in the right border appears likely to be located in the first column of strip \#2, although strips \#26-29 cannot be completely ruled out. Finally, the location of Herbert Rawlinson (card 136) on strip \#1 and Pola Negri (card 137) on strip \#2 implies that Erich Von Stroheim (card 138) could be the second card on strip \#3 and Texas Guinan (card 139) could be the second card on strip \#4.

|  | First card on strip | Second card on strip |
| :--- | :---: | :---: |
| Strip \#1 | 101 | 136 |
| Strip \#2 | 102 | 137 |


| Strip \#3 | 103 | 138 |
| :--- | :--- | :--- |
| Strip \#4 | 104 | 139 |
| Strip \#5 | 120 | 125 |

## T85-3 like Strip Cards

To date, discussion of the T85-3 like strip cards has been intentionally omitted from the analysis above principally because no connection between the T85-3 set and any of the other movie stars sets has been identified to date. Further, the backs of the Strollers versions of these cards suggest that these sets were meant to be separate. The T85-2b and T85-2c Strollers sets both have identical text that reads "This is one of a series of 120 pictures", while the T85-3 Strollers cards have different text that reads "a series of 120 beautiful reproductions of the photographs." The differing text suggests that they were not part of the same set.

But as noted earlier, the T85-3 like set potentially has cards that are a match to the miscut W572 baseball cards, so they cannot be ruled out entirely. Little is known about the T85-3 like strip cards. A complete checklist for the T85-3 like cards is unknown but presumably would mirror the T85-3 Strollers cards which have 120 cards. The T85-3 like cards come in both sepia (numbered and unnumbered) and black \& white variations (with blank grey backs). Interestingly, the black \& white unnumbered variation does not appear to exist - mirroring the T85-2b like and captioned M.B.S.C. strip cards mentioned earlier. Moviecard.com details the known cards at (http://www.moviecard.com/zamerican/stripcards/wstrollersfancy.html) and Appendix 2 adds a few more to the checklist, and identifies which card variations (sepia numbered, sepia unnumbered, and black \& white numbered) are known to exist.

Also like the T85-2b like cards, the known sepia strips in the T85-3 like set have strip numbers in the border between the first two cards:

Strip \#7: Mayo/7/Busch


This strip is numbered \#7, and while the photo makes the strip look blue in color - this is a traditional sepia strip with a blank grey back. This strip has 10 cards, a number in the border and in most respects appears similar to the other strips, but do note that there is a smaller border between the fifth and sixth cards than on the W572, W580, W589 and the other T85 like strips. Also note that the last card on this strip, Rawlinson, was one that had a T85-2b like card with a \#1 in the left border. If we assign the card numbers from the numbered version to this unnumbered strip, we see that the first four cards are numbered sequentially from 80-84 and the last five cards are numbered sequentially from 32-36.


This sepia strip is numbered \#9 with a blank grey back. As above note that there is a smaller border between the fifth and sixth cards than on the W572s, W580, W589 and the other T85 like strips. Also note that the T85-2b like Jackie Coogan was the first card on the sepia T85-2b like strip \#24, as opposed to being the second card on this sepia T85-3 like strip. None of the other cards on the Jackie Coogan strip \#24 appear on this strip. If we assign the card numbers from the numbered version to this unnumbered strip, we see that the first four cards are numbered sequentially from 8-12 and the last five cards are numbered sequentially from 27-31. Also note that the bottom of this strip appears to have fancy frames beneath the last 5 cards, but not beneath the first five cards. Does this imply that strip \#10 was a mix of T85-3 like strip cards and some other set?

Strip \#8 (?): (Hart?)/8/Stewart


While this strip above lacks a number in the border, the T85-3 like Anita Stewart card is commonly seen with a \#8 in the left border. It is speculated that this 9 card sepia strip should have had a \#8 in the border to the left of Anita Stewart but that it has been trimmed off. If we assign the card numbers from the numbered version to this unnumbered strip, we see that the first four cards are numbered sequentially from 2-5 and the last five cards are numbered sequentially from 44-48 - which mirrors the pattern on the two previous sepia strips. The gap between the fourth and fifth cards also matches the strips above if one assumes that the first card on the left is missing. Therefore, assuming the pattern from the other two strips holds - it appears likely that the card to the left of Anita Stewart would be card \#1 William S. Hart. The sepia T85-3 like Anita Stewart card with an \#8 in the left border is also interesting because her earlier shown T85-2b like card has a \#2 in the right border.

Repeating the earlier exercise of adding card numbers to these strips, one sees a different pattern than the one previously seen on the T85-2b like and MBSC captioned strip cards:

| Row \#7 | 80 | 81 | 82 | 83 | 84 | 32 | 33 | 34 | 35 | 36 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Row \#8 | 1 | 2 | 3 | 4 | 5 | 44 | 45 | 46 | 47 | 48 |
| Row \#9 | 8 | 9 | 10 | 11 | 12 | 27 | 28 | 29 | 30 | 31 |

All three of these strips also show an interesting pattern when compared to the T85-2b like sepia strip cards. The card that was in the first spot on the sepia T85-2b like strips is in the second spot on the sepia T85-3 like strips, and the last card on the sepia T85-3 like strips is the second card on a sepia T85-2b like strip. If this pattern holds consistently, then we can speculate that Mae Busch started a sepia T85-2b like strip and Rubye De Remer and Agnes Ayres were in the second spot of a sepia T85-2b like strip. No unnumbered sepia variation of these actresses is known to exist presently. From sepia T85-2b like strip \#24, we can also speculate that Ethyl Clayton is the last card on a T85-3 like strip. It is unknown whether Priscila Dean from sepia strip \#5 would appear at the end of a T85-3 like strip though, because strip \#5 had a mix of movie star cards on it and it is uncertain if the same pattern would have applied to those strips as well. The card movement on these strips suggests a connection between the sepia and black \& white cards.

Only one uncut black \& white T85-3 like strip is known to exist, but strangely there are at least 10 copies (and probably many more than that) of this strip, whereas there is only a single copy known for the only other known uncut black \& white W572 strip:


Notice that this black \& white strip does not have a strip number between the first and second cards, and there are numbers before the movie star's name (in order from \#21-30). Also notice that the last four cards on this strip, are moved one spot earlier on the sepia strip \#9, but none of the other cards on the strip are present. Finally note that the border size border between the fifth and sixth cards is more consistent with the W572s, W580s, and W589s, than the two strips above. Also the border size between cards number four and five appears a bit shorter. This strip clearly was not the row above the W572 baseball cards as the only match is with Bert Lytell, and the caption on this card differs from the partial caption on the W572 miscut card.

One final clue about the layout of the black \& white strips comes from this set of cards, which as the staining pattern clearly shows come from the same strip originally:


These cards appear in numerical order from \#64-70, but it is unknown for certain whether this layout was consistent for the rest of the black \& white T85-3 like strips. If it is, the sepia T85-3 like strips demonstrate a different pattern (sequential for the first and last 5 cards) than the black \& white T85-3 like strips (sequential from beginning to end of the strip).

None of this proves the T85-3 like cards were or were not printed on the same sheet with the T85-2b like and T85-2c like cards. It is hard to rule out the T85-3 like cards being printed on a sheet with the W572 baseballs, W580 boxing and W589 presidents cards because they have the right movie stars, appear in the sepia (numbered and unnumbered) and black \& white strip card variations, and even do not have an unnumbered black \& white sets. There are also strip numbers on some of the sepia strips and cards and they fit the known sequence logically. But assuming there are 120 T85-3 like cards, it is difficult to fit them on the same sheet as the T85-2b like and T85-2c like cards if the sheet contained only 45 strips.

## Print Runs

To date, this article has described these strip cards in thematic groupings (e.g., baseball, boxing, etc.), but these cards were produced in at least 3 distinct print runs - on a sepia sheet that had strip numbers between the first two cards, on a sepia sheet with no strip numbers but which had card numbers before the movie star's name, and on a black \& white sheet with card numbers before the movie star's name. It is possible that there were more than 3 print runs as changes in the sheet layout could have been made within one of these print runs, but these appear to be the major print runs, so each of these will be analyzed independently in the following sections.

## Sepia Sheet with Strip Numbers

Given the number of known uncut strips, the layout of the sepia sheet with strip numbers may be the easiest to determine. Based on the strips and miscut cards shown above, this print run is known to contain the W572 baseball, W580 boxing, W589 presidents, T85-2b like, T85-2c like, Mack Sennett Comedies (both numbered and unnumbered), M.B.S.C. (both captioned and uncaptioned) and possibly the T85-3 like strip cards. The following table identifies each group of cards that is potentially on the sheet, the maximum the number of cards possible for the group, the number of known cards from the group, and the number of unseen cards from the group:

| Known cards on numbered strips | \# of cards <br> in set | Known <br> cards: | Unseen <br> cards |
| :--- | :---: | :---: | :---: |
| W572 Baseball | $121 ?$ | 114 | 7 |
| W580 Boxing | $55 ?$ | 55 | $0 ?$ |
| W589 Presidents | 30 | 30 | 0 |
| T85-2b like | $100 ?$ | 63 | 37 |
| T85-2c like | 20 | 18 | 2 |
| Mack Sennett Comedies | $20 ?$ | 15 | 5 |
| Unnumbered Mack Sennett Comedies | $?$ | 8 | $?$ |
| M.B.S.C. (captioned) | 40 | 39 | 1 |
| M.B.S.C. (uncaptioned) | $?$ | 26 | $?$ |
| T85-3 like | $120 ?$ | 39 | 81 |
| TOTAL | $\mathbf{5 4 0}$ | $\mathbf{4 0 7}$ | $\mathbf{1 3 4}$ |

There is no evidence to date that the T85-2b like and T85-3 like strips were ever printed with both a strip number and card numbers, so the 407 known card total above only includes the sepia T85-2b like and T85-3 like cards that do not have a number before the movie star's name. It includes all known sepia T85-2c like and Mack Sennett Comedies (numbered) cards because strip \#5 shows that these "numbered" cards were on strips with unnumbered T85-2b like cards. Similarly, all known sepia Mack Sennett Comedies (unnumbered) and M.B.S.C. (uncaptioned) cards are included in this total - even though it cannot be conclusively proven whether these cards came from a strip with a strip number or card number.

Finally, it is unknown how many cards are in the complete Mack Sennett comedies (unnumbered) and M.B.S.C. (uncaptioned) sets, so the known current known card totals of 8 and 26 cards respectively were used to calculate the maximum number of cards on the sheet.

This table illustrates that it is not possible to fit the maximum numbers of cards in these sets ( 540 cards) onto the 45 known strips. This either means that there were additional (unnumbered?) strips or that not all 540 cards appeared on the strip. If it is the later, it is possible that this means that an entire group (like the T85-3 like cards) did not have appeared on the sheet, but given that all 407 known cards could fit onto a sheet with 45 strips it is also possible that the maximum number of T85-2b like and/or T85-3 like cards is lower than predicted.

One final observation illustrated by this table is that some sets have very few unseen cards (the W589 Presidents, W580 boxing, W572 baseball) while two sets have large quantities of unseen cards. The T853 like cards account for over $61 \%$ of the unseen cards and the T85-2b like strip cards account for almost $28 \%$. Perhaps this is evidence that maximum number of cards from those two sets is smaller than currently believed.

Regardless, 33 strips are pretty convincingly identified based on photos of the known full or partial strip, miscut cards and layout patterns, including:

> Strips \#1-4 are unconfirmed but likely begin with T85-2b like cards;
> Strip \#5 is the T85-2b like Hayakawa/5/Dean strip above;
> Strip \#11 begins with M.B.S.C. (Ferguson)?/11/Kathryn Williams cards;
> Strip \#12 is the M.B.S.C. Chadwick /12/Windsor strip above;
> Strip \#13 begins with M.B.S.C. (Ayres)? /13/Prevost cards;
> Strip \#14 is the M.B.S.C. Semon/14/Moore partial strip above;
> Strip \#15 is the uncaptioned M.B.S.C. Co and Mack Sennett Comedies strip above;
> Strip \#17 is the Mack Sennett Comedies, T85-2c like and uncaptioned M.B.S.C. strip above;
> Strip \#18 is unconfirmed but likely begins with Mack Sennett Comedies and a T85-2c like card;
> Strip \#19 begins with Mack Sennett Comedies and likely a T85-2c like card;
> Strip \#20 is unconfirmed but likely begin with Mack Sennett Comedies and a T85-2c like card;
> Strip \#21 is the T85-2 like Allison/21/Powell strip above;
> Strip \#22 begins with T85-2b like (Will Rogers)?/22/Clara Young cards;
> Strip \#23 begins with T85-2b like White/23/(Accord)? cards;
> Strip \#24 is the T85-2b like Coogan/24/Clayton strip above;
> Strip \#25 is the T85-2b like Meighan/25/Carrey strip above;
> Strip \#31 is the W580 Klaus/31/Ketchel strip above;
> Strip \#32 is the W580 Cross/32/McFarland strip above;
> Strip \#33 begins with W580 (Papke)?/33/Fitzsimmons cards;
> Strip \#34 is the W580 Wolgast/34/Johnson strip above;
> Strip \#35 begins with W580 Lewis/35/Ritchie strip above;
> Strip \#36 is the W572 Powell/36/Johnson strip above;
> Strip \#37 is the W572 Severeid/37/Mostil strip above;
> Strip \#38 is the W572 B. Muesel/38/Danforth strip above;
> Strip \#39 is the W572 B. Grimes/39/Southworth strip above;
> Strip \#40 is the W572 Ainsmith/40/Mogridge strip above;
> Strip \#41 begins with W572 J. Smith/41/ Hoyte cards;
> Strip \#42 begins with W572 (Rommel)?/42/Rixey cards;
> Strip \#43 is the W589 Washington/43/Adams strip above;
> Strip \#44 is the W589 Polk/44/Taylor strip above;
> Strip \#45 is the W589 Arthur/45/Cleveland strip above

Despite some evidence as to the contents of strips \#6-10, \#16 and \#26-30, these strips are not conclusively identified to date.

The T85-3 like strips \#7-9 are not included in the list above because no direct connection between the T85-3 like and other movie stars sets has been established. Also, if the T85-3 like set had 120 cards like its T85-3 Strollers counterpart, then the complete sheet would have 540 cards on it as shown above which means that there would have to be more than 45 strips and there is no evidence to support that. Finally, while it appears more likely that T85-2b like cards 216, 212 and 201 were on strips \#16, \#18, and \#20 respectively, it cannot be conclusively proven that these cards were not on strips \#6, \#8 and \#10 instead.

On the flip side, there is no conclusive evidence to show that the T85-3 like strips \#7-9 were not on the sheet. These strip numbers fit the sequence logically. Also while it is possible that the T85-2b like cards 216, 212 and 201 were on strips \#6, \#8 and \#10, it is more likely that they were on strips \#16, \#18, and \#20. If the T85-2b like cards are not on strips \#6-10, then there are no other likely candidate for these strips. Perhaps the T85-3 like cards did not contain 120 cards like the T85-3 Strollers set. There are only 39 known T85-3 like cards identified to date, which would mean that about 4 strips would be needed. Strips \#7-9 would account for the location of 30 of those cards, and the miscut on strip \#9 shows that at least another 5 T85-3 like cards appear on strip \#10. The other 3 (or more?) T85-3 like cards could have been on strips \#6 or \#10. Even if it is eventually shown that strips \#7-9 belong on this sheet, there is no direct evidence on the contents of strip \#6.

If these strips were not the T85-3 like cards, then what other possibilities are there for these strips? The first obvious candidate would be other movie star cards. Strip \#5 starts with T85-2b like cards and has T85-2c like and Mack Sennett Comedies cards on it as well. Any of these sets could have appeared on strips \#6-10. If they did, this would suggest that strips \#1-25 were movie star cards. There are 208 known movie star cards (including the T85-3 like cards), so given that some movie star cards appear to be double printed and the potential for unknown movie star cards, this is a viable possibility. The other logical candidate would be the missing W572 baseball cards as there would be 5 empty spots to fit in the missing 5 strips.

The W580 boxing strips \#26-30 are also not included in the list above. The primary reason for their omission is that while a few double printed cards have been identified in other sets, there is no other evidence of double printed strips. In fact if there are only 45 strips, it would be almost certain that no other strips were double printed. It seems strange that manufacturer would have chosen to double print the boxing strips, but none of the other strips. Nonetheless, there is no conclusive evidence to show that the W580 boxing strips \#26-30 were not on the sheet. These strips numbers fit the sequence logically and there is no other contradictory evidence, so these strips must be seen as a viable candidate to fill strips \#26-30.

If strips \#26-30 did not contain the W580 boxing cards, then what other cards could have been there? The obvious choice would be the W572 baseball cards. These cards need to appear somewhere on the sheet and this offers a 5 strip gap to fit them in neatly. Also recall that in the black \& white set, we see that a W572 baseball strip is directly beneath a T85-2b or T85-3 like movie star strip, and T85-2b like cards comprise strip \#25 on the sepia sheet, so if there was some basically consistent layout among the print runs, strip \#26 would be a logical candidate for the W572 baseball cards. The likely other alternative would be the T85-2b like cards. While it appears more likely that T85-2b like cards 216, 212 and 201 were on strips \#16, \#18, and \#20 respectively, it cannot be conclusively proven that these cards were not on strips \#26 (although that would conflict with the Strip \#26: Klaus/26/Ketchel cards), \#28 and \#30 instead.

If strips \#26-30 are W580 boxing cards and strips \#6-10 are T85-3 like cards, which appears to be the most likely explanation, then a problem emerges - there is no logical gap to place to put the missing W572 baseball cards. One potential answer is that perhaps there were additional strips \#46-50. There is no evidence to date for additional strips, but it also appears that these baseball strips were unnumbered so it is possible. Another possibility is that maybe the sepia sheet with strip numbers had different cards on it than the sepia sheet with card numbers, and that the known sepia cards come from both sheets. Several types of cards can be clearly associated with one sheet or the other, specifically those with and without cards numbers, but other cards (like the W572 baseball) cannot. So perhaps some W572 cards were on the sepia sheet with strip numbers and different cards were on the sepia sheet with card numbers.

Another interesting possibility is that perhaps the W572 baseball cards replaced the W580 boxing cards on strips \#26-30 at some point in the print run. Since there are 5 strips of missing W572 baseball cards and 5 known W580 boxing card strips, these could have easily been swapped. This also might account for why W580 boxing strips \#31-35 are so much more plentiful than the cards with strips \#26-30. If this theory is correct, instead of having one layout for the sepia sheet with strip numbers, there are now two distinct layouts for this sheet.

A final possibility is that strips \#26-30 started with W580 boxing cards and ended with W572 baseball cards, but there are a few problems with this theory. No other strips are known to mix different genres assuming one considers the T85-2b like, Mack Sennett Strip Cards (both numbered and unnumbered) and M.B.S.C. cards (both captioned and uncaptioned) are all just one set of movie star cards. Another problem is even if one assumed that the last 8 cards on strips \#26, \#27 and \#29 and all cards on strips \#28 and the last 9 cards on strip \#30 were W572 baseball cards, that still only accounts for 43 additional W572 baseball cards, and 50 are missing from the sheet.

The final strip omitted from the list above is strip \#16. The contents of strips of this strip cannot be determined with any certainty based on the evidence to date, but the strip is most likely of movie stars. The T85-2b like cards appear to be the most likely candidate to start strip \#16 since card 216 has a \#6 in the left border. But strip \#15 had uncaptioned M.B.S.C. Co and Mack Sennett Comedies cards, and the location of many of these cards is still unknown. Strip \#17 also had Mack Sennett Comedies, T85-2c like and uncaptioned M.B.S.C. cards and the location of many of these cards is also unknown. So any of these movie star cards seem like a reasonable possibility.

It is hard to draw any additional detailed conclusions for the rest of this sheet with the data on hand, but at a macro level, there appears to be good evidence to show that strips \#1-25 contained 250 movie star cards, strips \#26-35 contained 55 W580 boxing cards (with maybe another 45 double printed W580 cards), strips \#36-42 contained 70 W572 baseball cards and strips \#43-45 contained 30 Presidents cards.

## Black \& White Sheet

Very little about the layout of the black \& white sheet can be conclusively determined as there are only two known uncut black \& white strips (a W572 baseball strip and a plentiful T85-3 like strip with cards numbered 21-30) and another cut black \& white strip (with T85-3 cards numbered 64-70) that can be shown to have come from the same strip. No strip numbers are known on any black \& white strip or cards, so it is impossible to determine where these two strips fit on the sheet. The known T85-3 like cards appeared on the strip in numerical order, but it is unknown if this pattern continued for other T85-3 like strip cards or for the other cards in the print run. The miscut W572 baseball cards prove that at least one strip of W572 baseball cards was directly beneath a T85-2b like or T85-3 like strip, but it is unknown where these cards would have appeared on the sheet. The size of the complete sheet is unknown, but presumably had at least 45 strips like the sepia sheet with strip numbers.

The W572 baseball cards are the only set to have a blank \& white variation with no card number before the player's name, but recall that the only possible matches to the 3 miscut W572 baseball cards come from the T85-2b like or the T85-3 like sets. Both of those sets only appear in a numbered black \& white variation, so the black \& white print run must have contained both numbered T85 like cards and unnumbered W572 baseball cards - meaning that there may be only one layout for the black \& white sheet.

The table below identifies the known cards that come in a black \& white variation:

| Set | \# of cards <br> in set | Known <br> cards: | Unseen <br> cards: |
| :--- | :---: | :---: | :---: |
| W572 Baseball | $121 ?$ | 93 | $28 ?$ |
| T85-2b like | $100 ?$ | $43-45$ | $57-55 ?$ |
| T85-2c like | 20 | 10 | 10 |
| Mack Sennett Comedies | $20 ?$ | 5 | $15 ?$ |
| M.B.S.C. (captioned) | 40 | 29 | 11 |
| T85-3 like | $120 ?$ | $35-41$ | $79-85 ?$ |
| TOTAL | $\mathbf{4 2 1} ?$ | $\mathbf{2 0 7 - 2 1 3}$ | $\mathbf{2 1 9 - 2 1 3}$ |

There are a couple important take aways from this table.
First, unlike the sepia sheet with strip numbers it is possible to fit the maximum numbers of cards in these sets ( 421 cards) on a sheet with 45 strips. This means that it would in fact possible to fit the full set of T85-2b like and T85-3 like cards on the same sheet, which might suggest that the T85-3 like cards are part of this set. Given that only 207 black \& white cards have been conclusively identified to date, it is also possible that the maximum number of black \& white cards could be significantly less than 421, especially since so few of some of these groups (like the T85-2b like and T85-3 like cards) have been identified. Of course, it is also possible that the maximum numbers of cards could be higher than 421 since black \& white cards are typically harder to find than the sepia cards, although this seems less likely.

Second, there are no known examples of the W580 boxing, W589 Presidents, unnumbered Mack Sennett Comedies or uncaptioned M.B.S.C. cards in the black \& white variation. Given that these 4 groups of cards are not known in the black \& white variation, this means that at a minimum there would have been a different groups of cards on strips \#31-35 (W580 boxing cards), strips \#43-45 (W589 presidents cards), Strip \#15 (unnumbered Mack Sennett Comedies and uncaptioned M.B.S.C. cards) and on the last half of strip \#17 (uncaptioned M.B.S.C. cards). Strips \#26-30 may also have had a different layout as they might also contain W580 boxing cards. As noted earlier, the black \& white W572 baseball strip also exhibited a different layout than the known sepia strips as well. So at a minimum, the black \& white sheet must have had a different layout than the sepia sheet with strips numbers. ${ }^{24}$

Third, this table does not exhibit the exact same pattern of unseen cards as the sepia sheet with strips numbers above. There are many more unseen cards in each group and in many sets a majority of cards have not been identified to date. Even for the set that has the highest rate of known cards to the possible maximum amount of cards (the W572 baseball cards), many of the cards in this set are currently identified in very low amounts - only 1 or 2 known cards in many cases.

Without additional evidence, no firm conclusions can be drawn on the layout of the black \& white sheet.

[^13]
## Sepia Sheet with Card Numbers

Like the sepia sheet with strip numbers, this print run could contain the W572 baseball, W580 boxing, W589 presidents, T85-2b like, T85-2c like, Mack Sennett Comedies (both numbered and unnumbered), M.B.S.C. (both captioned and uncaptioned) and possibly the T85-3 like strip cards, but this cannot be conclusively proven since no known uncut strips are known. The size of the complete sheet is unknown, but presumably had at least 45 strips like the sepia sheet with strip numbers. The following table identifies each group of cards that is potentially on the sheet, the maximum the number of cards possible for the group, the number of known cards from the group, and the number of unseen cards from the group:

| Known Sepia Sets | \# of cards <br> in set | Known <br> cards: | Unseen <br> cards: |
| :--- | :---: | :---: | :---: |
| W572 Baseball | $121 ?$ | 114 | $7 ?$ |
| W580 Boxing | $55 ?$ | 55 | $0 ?$ |
| W589 Presidents | 30 | 30 | 0 |
| T85-2b like | $100 ?$ | $43-45$ | $57-55$ |
| T85-2c like | 20 | 18 | 2 |
| Mack Sennett Comedies | $20 ?$ | $14-15$ | $5-6$ |
| Unnumbered Mack Sennett Comedies | $?$ | 8 | $?$ |
| M.B.S.C. (captioned) | 40 | 29 | 11 |
| M.B.S.C. (uncaptioned) | $?$ | 26 | $?$ |
| T85-3 like | $120 ?$ | $10-15$ | $110-105$ |
| TOTAL | $\mathbf{5 4 0}$ | $\mathbf{3 4 7 - 3 5 5}$ | $\mathbf{1 8 7 - 1 9 3}$ |

For the most part, the table above is identical with the table in the sepia sheet with strip numbers section since for most of these cards it cannot be conclusively proven that a card belonged on one sheet or the other. Since there is no evidence to date that any T85-2b like or T85-3 like strip was ever printed with both a strip number and card numbers, the number of known cards differs as the 347-355 total only includes cards that have numbers before the movie star's name. Three groups of cards are known to exist with and without card numbers before the movie star's name (the T85-2b like, M.B.S.C. captioned and T85-3 like strip cards), and in all 3 cases, there are fewer known cards with card numbers than those without card numbers: $43-45$ cards versus 63 cards for the T85-2c like group, 29 cards versus 39 cards for the M.B.S.C. captioned group and 10-15 cards versus 38 cards for the T85-3 like group.

Like the sepia sheet with strip numbers section above, it is not possible to fit the maximum numbers of cards in these sets ( 540 cards) onto the 45 known strips. This either means that there were additional (unnumbered?) strips or that not all 540 cards appeared on the strip. But it is possible to fit all 347-355 known cards on a sheet with 45 strips.

This table also illustrates that some sets have very few unseen cards (the W589 presidents, W580 boxing, W572 baseball) while two sets have large quantities of unseen cards. The T85-3 like cards account for over $57 \%$ of the unseen cards and the T85-2b like strip cards account for almost $30 \%$. Perhaps this is evidence that maximum number of cards from those two sets is smaller than currently believed.

With no known uncut strips from this sheet, it is impossible to draw any conclusions on the layout of this print run. If you really want to be technical about it, based on the existing evidence it cannot even be proven that the cards with numbers before the movie star's name were even issued as strips - although that seems very likely.

## Final Thoughts

Given all the information presented to date, it appears certain that the W572 baseball, W580 boxing, W589 Presidents, T85-2b like, T85-2c like, M.B.S.C. (captioned and uncaptioned), and Mack Sennett Comedies cards (numbered and unnumbered) all appeared on the same sheet and are really one set. If the T85-2b like and T85-3 like strip cards were printed in lower numbers than their Strollers counterparts, this increases the likelihood that the T85-3 like strip cards were also part of that same set as the well. In fact it seems more likely than not that the T85-3 like cards are part of this set given that: 1) T85-3 like cards are on known strips \#7-9, 2) a greater amount of T85-2b like and T85-3 like cards are unknown compared to the other cards on these sheets, 3) the T85-3 like cards appear on sepia (numbered and unnumbered) and black \& white (numbered) strips but not on black \& white (unnumbered) strips like the other cards in this set, and 4) another group of cards on the sheet (the W572 baseball) is known to have significantly fewer cards than the other set it closely resembles (the W573 and E120 American Caramels baseball). ${ }^{25}$

It also seems more likely than not that all three print runs had a different layout. At a minimum, it is known that the sepia sheet with strip numbers had a different layout than the black \& white sheet. The layout of the sepia sheet with card numbers cannot be determined with any accuracy at this point as no known strips exist, but a different layout could explain a couple unanswered questions. First, if the sepia sheet with card numbers had a different layout than the sepia sheet with strip numbers, it could provide a location for the missing 5 strips of W572 baseball cards, as well as providing an explanation as to why those particular cards do not appear to have strips numbers while the other W572 baseball cards do. Second, it also may explain why the miscut W572 Walton Cruise, which is very hard to find, is next to the W572 Elmer Smith, which is common to find. The only other explanations for the missing 5 strips of W572 baseball cards are that either the sheet was larger than 45 strips (and there is no evidence of this to date) or that the W572 baseball cards replaced the W580 boxing cards on strips \#26-30 at some point.

None of this explains why certain cards and strips appear more common than others. For example, many copies (at least 30) of W580 boxing strip \#34 are known to exist, yet no copy of W580 strip \#33 is known. Similarly, black \& white T85-3 like strip with card numbers 21-30 is very common, yet no other uncut strip is known. Black \& white T85-2b like strip cards 120 134, 140, 160, 180 and 200 all appear for sale very frequently, while many others are rarely seen. Sepia T85-2b like strip cards 125, 140, 161, 165, and 171 (and cards 134, 141, 161, 166, 180, and 185 to a lesser degree) are found more readily than others in this set. In the MBSC captioned strip set, cards 224, 229, 234, 239, 244, 249, 254 and 259 appear more common in the black \& white series, while in the sepia series 221, 226, 231, 251, and 256 appear more common. Nothing above accounts for these discrepancies. It could just be random chance base on the cards that survived over the years, but it is also possible that some cards or strips were double printed (or more?) originally.

Finally, it is not certain that every sepia card had a black \& white counterpart. As the table on the next page illustrates, more cards are currently known to exist in only a sepia variation than in only a black \& white variation. In many cases, the majority of cards are known to exist in both variations, but this is not true for the T85-2b like and T85-3 like cards.

[^14]| Set | \# of cards known <br> in both sets | \# of cards known only <br> in sepia set: | \# of cards known only in <br> black \& white set: |
| :--- | :---: | :---: | :---: |
| W572 Baseball | 89 | 25 | 4 |
| T85-2b like | 33 | 44 | 5 |
| T85-2c like | 9 | 9 | 1 |
| Mack Sennett Comedies | 11 | 4 | 1 |
| M.B.S.C. (captioned) | 28 | 11 | 1 |
| T85-3 like | 11 | 31 | 22 |

Undoubtedly as more cards are discovered these ratios will change, but it is certainly possible that some cards do not exist in a sepia or black \& white variations.

This article presents the information about this set that is known to date and will be updated as new information surfaces. If anyone reading this article has additional thoughts to contribute or additional pictures of cards or strips that may help unravel this mystery, please feel free to email me at the address provided in the footer.

## APPENDIX 1: W572 Baseball Card Checklist

No known checklist distinguishes between the sepia and black \& white W572 baseball card variations, so I have attempted to compile a differentiated checklist based on cards that I have personally seen or those reported by a few advanced collectors who can be relied upon to know the difference between the two variations. It is likely that this checklist is incomplete as many of these variations may exist and are not yet catalogued. In fact, a review of photos on the internet suggests that several of these W572 variations exist - but these have been omitted from this checklist since the variation cannot be determined with $100 \%$ accuracy from just the photo alone.

## Sepia Checklist

All 121 cards listed in the Standard Catalogue are known to exist in a sepia variation EXCEPT for:

5 Barbare, 7 Bassler, 26 Duncan, 59 Mamaux, 82 Rapp, 85 Rigney, 114 Wambsganss

## Black \& White Checklist - with GREY back

All 121 cards listed in the Standard Catalogue are known to exist in a black \& white EXCEPT for:

1 Ainsmith, 5 Barbare, 13 Cheeves, 15 Eddie Collins, 26 Duncan, 30 Frisch, 34 Gowdy, 37 Ray Grimes, 38 Groh, 42 Heilmann, 47 Hoyt, 48 Hubbell, 52 Walter Johnson, 54 Judge, 60 Maranville, 62
McManus, 69 Mostil, 70 Naylor, 72 Oeschger, 78 Pinelli, 83 Ruether, 93 Schultz, 98 Sherdel, 101 Earl Smith, 102 Elmer Smith, 111 Veach, 113 Curtis Walker, 114 Wambsganss

## Black \& White Checklist - with WHITE back

6 known cards: Coveleskie, Dykes, Faber, Galloway, Sisler, Wheat

## APPENDIX 2: Movie Star Card Checklist

This checklist distinguishes the sepia and black \& white T85-2b like, T85-2c like, MBSC, Mack Sennett Comedies, and T85-3 like strip card variations for each card based on direct observation. Cards personally seen are identified in the tables with an "X", Cards for which I have seen a photo that contains incontrovertible evidence that is it one variation or the other are identified in the tables with a "P". Some photos of numbered strip cards provide enough information to verify the existence of one version or the other, but not enough evidence to determine whether it is the sepia or black \& white variation and are dentified with a "?" in the tables. It is likely that these checklists are incomplete. Cards 201-220 and 261-280 appear to have been printed with card numbers in both the numbered and unnumbered sepia sets and only a combined checklist for these sets is offered.

| Checklist: | Numbered |  | Unnumbered Sepia | Checklist: | Numbered |  | Unnumbered Sepia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | B\&W | Sepia |  |  | B\&W | Sepia |  |
| 101. William S. Hart |  |  |  | 191. Mabel Ballin |  |  | X |
| 102. Anita Stewart |  |  | P | 192. Tom Mix |  |  | X |
| 103. Wesley Barry | X | X | X | 193. Mildred Davis |  | X | P |
| 104. Geraldine Farrar |  | X |  | 194. Josephine Hill | X | X | X |
| 105. Buster Keaton |  | X | X | 195. Cullen Landis |  |  | X |
| 106. May Allison | X |  | X | 196. Virginia B. Faire | P |  |  |
| 107. Will Rogers |  |  | X | 197. Alla Nazimova |  |  |  |
| 108. Pearl White | X | X | X | 198. Ben Turpin | X | X |  |
| 109. Jackie Coogan |  |  | X | 199. Alice Lake | X | X |  |
| 110. Dorothy Dalton | X | X | P | 200. Gertrude | X | X |  |
| 111. Tom Moore | X | X | X | 201 Unknown | X |  | $\mathrm{X}^{26}$ |
| 112. Shirley Mason | X |  | X | 202 Myrtle Lind | X |  | X |
| 113. Theodore Roberts |  | X | X | 203 Marie Prevost |  |  | X |
| 114. Eva Novak | X |  | X | 204 Jane Allen | X |  | X |
| 115. Thomas Meighan | X | X | X | 205 Phyllis Haver |  |  | P |
| 116. Bessie Barriscale |  |  | X | 206 Marie Prevost |  |  | X |
| 117. George Beban |  |  | X | 207 Gladys Atkins | X |  | X |
| 118. Kathlyn Williams |  |  | X | 208 Marie Prevost |  |  | X |
| 119. Mabel Normand | ? | ? | X | 209 Dolly Beal | X |  | X |
| 120. Sessue Hayakawa | X | X | X | 210 Phyllis Haver |  |  | X |
| 121. Colleen Moore |  | P | X | 211 Phyllis Haver | X |  | X |
| 122. Jack W. Kerrigan | X |  | X | 212 Unknown |  |  | X |
| 123. Mary Alden |  |  |  | 213 Marie Prevost | X |  | P |
| 124. RudolpValentino | X | X | X | 214 Marie Prevost |  |  | X |
| 125. Priscilla Dean |  | X | X | 215 Mildred June |  |  | X |
| 126. Wallace Reid |  |  |  | 216 Thelma Bates | X |  | P |
| 127. Gladys Walton |  |  |  | 217 Sybye Trevilla |  |  | X |
| 128. Pauline Frederick |  | X |  | 218 Elsie | X |  | X |
| 129. Irene Castle | X | X |  | 219 Unknown |  |  |  |
| 130. Bert Lytell | X |  | X | 220 Phyllis Haver | X |  |  |

[^15]| Checklist: | Numbered |  | Unnumbered Sepia | Checklist: | Numbered |  | Unnumbered Sepia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | B\&W | Sepia |  |  | B\&W | Sepia |  |
| 131. Rubye De Remer |  |  | X | 221 Mabel Normand | P | X | X |
| 132. Lois Weber | X |  |  | 222 Betty Blythe | X | X | X |
| 133. Marshall Neilan |  | X | X | 223 Antonio Moreno |  | X | X |
| 134. Irene Rich | X | X | X | 224 Conrad Nagel | X |  | X |
| 135. Eileen Sedgwick |  |  | X | 225 Grace Darmond | X | X | X |
| 136. Herbert Rawlinson |  | X |  | 226 Frank Mayo | X | X | X |
| 137. Pola Negri |  |  | X | 227 Kath. | X | X | X |
| 138. Eri VonStroheim |  |  |  | 228 Elaine |  | X | X |
| 139. Texas Guinan | X | X | X | 229 Jack Holt | X |  | X |
| 140. William Russell | X | X |  | 230 Milton Sills |  | X | X |
| 141. Jack Holt |  | X |  | 231 Wanda Hawley |  | X | X |
| 142. Marie Prevost |  |  |  | 232 Hope Hampton | X | X | X |
| 143. Eddie Polo | X |  |  | 233 Dorothy Gish | P | X | X |
| 144. Conrad Nagel |  |  | X | 234 Corinne Griffith | X | X | X |
| 145. Viola Dana | X | X | X | 235 Marion Davies | X | X | X |
| 146. Rene Adoree |  |  |  | 236 Theodore |  | X | X |
| 147. Ed (Hoot) Gibson |  |  |  | 237 Earl Williams | X |  | X |
| 148. Agnes Ayres | X |  |  | 238 Rich. |  | X | X |
| 149. William Farnum |  |  |  | 239 Const. Talmadge | X | X | X |
| 150. Edna Murphy |  | P |  | 240 Lionel | X | X | X |
| 151. David Powell | X | X | X | 241 Charles Ray |  | X | X |
| 152. Clara K. Young |  |  | X | 242 Lois Wilson | X |  | X |
| 153. Art Acord |  |  |  | 243 Alice Brady |  | X | X |
| 154. Ethel Clayton | X |  | X | 244 Mae Murray | X |  | X |
| 155. Harry Carey | ? | ? | X | 245 Hoot Gibson | X | X | X |
| 156. Betty Compson | X | X | X | 246 Viola Dana |  | X | X |
| 157. Chas (Buck) Jones |  |  | X | 247 Walter Hiers | X | X | X |
| 158. Helene Chadwick | X | P | X | 248 Mary Miles | X |  | X |
| 159. Lee Moran | X | X | X | 249 May McAvoy | X | X | X |
| 160. Ann Forrest | X | X | X | 250 Bebe Daniels | X | X | X |
| 161. Monte Blue |  | X | X | 251 Kathlyn |  | X | P |
| 162. Eileen Percy |  |  | X | 252 Claire Windsor | X | X | X |
| 163. Dustin Farnum |  |  | X | 253 Marie Prevost |  |  | P |
| 164. Alice Terry | X | X | X | 254 Owen Moore | X |  | X |
| 165. Lila Lee |  | X | X | 255 Mabel Ballin | X |  |  |
| 166. Elmo Lincoln | P | X | X | 256 Elsie Ferguson | X | X | X |
| 167. Hazel Daly |  |  |  | 257 Helene | X | X | X |
| 168. Doris Kenyon |  | P | X | 258 Agnes Ayres | X |  | X |
| 169. Milton Sills |  |  | X | 259 Larry Semon | X | X | X |
| 170. Lois Wilson | X | P | X | 260 Norma Talmadge | X |  | X |
| 171. Nell Shipman | X |  | X | 261 Unknown |  |  |  |
| 172. Richard Dix |  |  | X | 262 Unknown | X |  | X |


| Checklist: | Numbered |  | Unnumbered Sepia | Checklist: | Numbered |  | Unnumbered Sepia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | B\&W | Sepia |  |  | B\&W | Sepia |  |
| 173. Naomi Childers |  |  | P | 263 Unknown |  |  |  |
| 174. Johnnie Walker | X |  | X | 264 Unknown |  |  |  |
| 175. Hope Hampton |  |  | X | 265 Unknown |  |  |  |
| 176. Betty Ross Clarke |  |  | X | 266 Marie Prevost |  |  | P |
| 177. John Bowers | X |  | X | 267 Unknown | X |  | X |
| 178. Gloria Swanson |  | P |  | 268 Unknown |  |  | X |
| 179. Virginia Warwick | X |  | X | 269 Unknown |  |  | X |
| 180. Frank Mayo | X | X | X | 270 Phyllis Haver |  |  | X |
| 181. Mae Busch |  |  |  | 271 Mildred June |  |  | P |
| 182. Maude George | P | X |  | 272 Unknown | X |  | X |
| 183. Charlie Chaplin | P |  |  | 273 Unknown |  |  | X |
| 184. June Caprice |  |  |  | 274 Unknown |  |  | X |
| 185. Marie Mosquini | X | X |  | 275 Unknown |  |  | X |
| 186. Harold Lloyd | X |  |  | 276 Unknown | X |  |  |
| 187. Anna Q. Nillson |  |  |  | 277 Marie Prevost | X |  | X |
| 188. Ruth Roland |  | X |  | 278 Unknown |  |  | X |
| 189. H. (Snub) Pollard |  |  |  | 279 Unknown |  |  | X |
| 190. Claire Adams |  |  |  | 280 Unknown |  |  | X |


| T85-3 Strollers Checklist: | T85-3 like: numbered |  | T85-3 like: unnumbered | T85-3 Strollers Checklist: | T85-3 like: Numbered |  | T85-3 like: unnumbered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | B\&W | Sepia | Sepia |  | B\&W | Sepia | Sepia |
| 1: William S. Hart |  |  | X | 61: Monte Blue |  |  |  |
| 2: Anita Stewart |  |  | X | 62: Eileen Percy | X |  |  |
| 3: Wesley Barry |  |  | X | 63: Dustin Farnum | X |  |  |
| 4: Geraldine Farrar |  |  | X | 64: Miss Du Pont | X |  |  |
| 5: Buster Keaton |  |  | X | 65: Lila Lee | X |  |  |
| 6: May Allison |  |  |  | 66: Jack Gilbert | X |  |  |
| 7: Will Rogers |  |  |  | 67: Hazel Daly | X |  |  |
| 8: Pearl White |  |  | X | 68: Doris Kenyon | X |  |  |
| 9: Jackie Coogan | ? | X | X | 69: James Kirkwood | X |  |  |
| 10: Dorothy Dalton |  |  | X | 70: Lois Wilson | X |  |  |
| 11: Tom Moore |  |  | X | 71: Nell Shipman |  |  |  |
| 12: Shirley Mason |  | X | X | 72: Naomi Childers |  |  |  |
| 13: Theo. Roberts |  |  | X | 73: unknown ${ }^{27}$ |  |  | X |
| 14: Eva Novak |  |  |  | 74: Johnnie Walker | X |  | X |
| 15: Thomas Meighan |  | X | X | 75: Hope Hampton |  |  |  |
| 16: Bessie Barriscale |  | X |  | 76: Tom Mix |  |  |  |
| 17: George Bedan |  |  |  | 77: John Bowers |  |  |  |
| 18: Kathlyn Williams |  |  |  | 78: Gloria Swanson |  |  |  |

[^16]| T85-3 Strollers Checklist: | T85-3 like: numbered |  | T85-3 like: unnumbered | T85-3 Strollers Checklist: | T85-3 like: Numbered |  | T85-3 like: unnumbered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | B\&W | Sepia | Sepia |  | B\&W | Sepia | Sepia |
| 19: Mabel Normand |  |  |  | 79: Cullen Landis |  |  |  |
| 20: Sessue Hayakawa |  |  | X | 80: Frank Mayo |  |  | X |
| 21: Colleen Moore | X |  |  | 81: Mae Busch |  |  | X |
| 22: Jack W. Kerrigan | X |  |  | 82: Maude George |  |  | X |
| 23: Mary Alden | X |  | X | 83: June Caprice | X |  | X |
| 24: Rudolph Valentino | X |  |  | 84: Tom Santschi |  |  | X |
| 25: Priscilla Dean | X |  |  | 85: Charlie Chaplin |  |  |  |
| 26: Wallace Reid | X |  |  | 86: Wm De Mille |  |  |  |
| 27: Gladys Walton | X |  | X | 87: Harold Lloyd |  |  |  |
| 28: Pauline Frederick | X |  | X | 88: Robert McKim |  |  |  |
| 29: Irene Castle | X |  | X | 89: Harry Pollard |  |  |  |
| 30: Bert Lytell | X |  | X | 90: Clair Adams |  |  |  |
| 31: Rubye De Remer |  | X | X | 91: Katherine Spencer |  |  |  |
| 32: Lois Weber |  | X | X | 92: Baby Peggy |  | X |  |
| 33: Marshall Neilan |  |  | X | 93: Mildred Davis | X |  |  |
| 34: Irene Rich |  | X | X | 94: Josephine Hill |  |  |  |
| 35: Eileen Sedgwick |  |  | X | 95: Alice Lake |  |  |  |
| 36: Herbert Rawlinson |  |  | X | 96: Virginia Faire |  |  |  |
| 37: Max Graf |  |  |  | 97: Nazimova |  |  |  |
| 38: E. Von Stroheim | ? | ? |  | 98: Louise Lorraine |  |  |  |
| 39: Texas Guinan |  |  | X | 99: Kathleen Meyers ${ }^{28}$ | X |  |  |
| 40: Wm. Russell |  |  |  | 100: unknown |  |  |  |
| 41: Jack Holt | X |  |  | 101: Elmo Lincoln |  |  |  |
| 42: Marie Prevost |  |  | X | 102: Charles Cole? |  |  |  |
| 43: Eddie Polo |  |  | X | 103: Pat O'Malley |  |  |  |
| 44: Conrad Nagel |  |  | X | 104: Jack Perrin |  |  |  |
| 45: Viola Dana | X |  | X | 105: Lee Moran |  |  |  |
| 46: Rene Adoree | X |  | X | 106: Milton Sills |  |  |  |
| 47: Hoot Gibson | X |  | X | 107: Ben Turpin |  |  |  |
| 48: Agnes Ayres | X |  | X | 108: Cecil B. De Mille | X | X |  |
| 49: William Farnum |  |  |  | 109: M. Pershing | X |  |  |
| 50: Edna Murphy |  |  |  | 110: Mabel Ballin |  |  |  |
| 51: David Powell |  |  |  | 111: Betty Clarke |  |  |  |
| 52: Clara K. Young |  |  |  | 112: Anna Q. Nilsson | ? | ? |  |
| 53: Art Acord |  |  |  | 113: Ina Claire | X |  |  |
| 54: Ethel Clayton | ? | ? |  | 114: Marie Mosquini |  |  |  |
| 55: Harry Carey | X |  |  | 115: Pola Negri | ? | ? |  |
| 56: Betty Compson | X |  |  | 116: Alice Terry | ? | ? |  |

[^17]| T85-3 Strollers <br> Checklist: | T85-3 like: <br> numbered |  | T85-3 like: <br> unnumbered | T85-3 Strollers <br> Checklist: | T85-3 like: <br> Numbered |  | T85-3 like: <br> unnumbered |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | B\&W | Sepia | Sepia |  | B\&W | Sepia | Sepia |
| 57: Buck Jones | X |  |  | 117: unknown |  |  |  |
| 58: Helene Chadwick | X |  |  | 118: V. Warwick |  | X |  |
| 59: Elliott Dexter |  |  |  | 119: Mary Astor |  |  |  |
| 60: Ann Forrest |  |  |  | 120: Mary Philbin |  |  |  |

## APPENDIX 3:

Note that there are two Mae Murray cards shown below. For the purposes of this article these cards are treated as 1 card that just has a reverse printing error - not as two distinction variations.

Uncaptioned M.B.S.C. Cards Photo Checklist:



Mack Sennett Comedies Photo Checklist:



[^0]:    ${ }^{1}$ These are definitely not cut out from advertising posters. First, no advertsing poster is known to exist. Second, these cards are thicker than similar poster cut outs and the front is not as glossy as an advertising poster.

[^1]:    ${ }^{2}$ Bob Lemke added Barbare to the W572 checklist in the 2006 Standard Catalogue, but PSA never added to their master set list. When questioned about the addition, Bob could not specifically recall why the card was added. He noted that the usual process was that someone sent him a photo/fax of the card. From a fax, it might be hard to distinguish a trimmed W573 from a W572 so the existence of this card is uncertain.
    ${ }^{3}$ It is possible that SGC misidentified the W572 Pat Duncan in its registry as no photo of that card is known and its existence is not confirmed outside the registry. At a minimum there are at least 119 different W572 cards known in the combined variations. ${ }^{4}$ No strip numbers have ever been identified on black \& white W572 strips or individual black \& white W572 cards.

[^2]:    ${ }^{5}$ There are also Packy McFarland, Jack Johnson, etc. cards without a strip numbers that look like the W580 boxing cards. These cards are not W580 boxing cards, but rather are a machine cut set made in Thailand ("the Siam version"). No W580 boxing cards of these 10 boxers have ever been identified without strip numbers.
    ${ }^{6}$ The book "Second Out" claims that there are 60 cards in the set, but the accuracy of this checklist is in question. For example, it appears the author misidentified W590 cards of Goldstein and Renault (at a minimum) as W580 boxing cards.

[^3]:    ${ }^{7}$ There is a set designated as 1924/1925 W589 Type 2 President cards, but the font clearly does not match the Type 1 variation (or the W572s and W580 cards). Also the numbers in the border on the Type 2 cards are to the left of the first card, not in between the first and second cards. Since W590s baseball cards have strip numbers on left and have the same font, these seem to be more properly identified as W590 cards, not W589 variations.

[^4]:    ${ }^{8}$ These 5 card strips are shown as they offer better details on the Presidents' terms, but complete uncut strips of this strip exist.
    ${ }^{9}$ This date only applies to the sepia strip cards. There is no known black \& white version of these president strip cards, so the date of printing for those cards cannot be determined from this strip.

[^5]:    ${ }^{10}$ No white back version of actor/actress strip cards is known at this point, although Stroller's cards with blank white backs have been identified.
    ${ }^{11}$ The 1922 date can be firmly established for the Stroller's T85-2b set based on these magazine advertisements: http://immortalephemera.com/20695/1923-strollers-movie-limerick-contest/; http://www.moviecard.com/misc_t-z/tobstrollerscanP1.html;and http://www.moviecard.com/misc_t-z/tob-strollerscanP2.html. The strip cards version must haved been reprinted at a later date though based on the dates established by the W589 Presidents cards.

[^6]:    ${ }^{12}$ Numbered in this context means there is a card number in front of the movie star's name, not a strip number in the border of the card.
    ${ }^{13}$ Interesting ly Bert Lytell’s 1922 T85-2b Strollers card says "Starring" not "Star" on it and his 1922 T85-3 Strollers card says "Star" not "Starring" on it - just like the strip cards versions.
    ${ }^{14}$ No sepia strip with numbers before the movie stars's name is known to exist to date, and it is unknown if those strips had strip numbers.

[^7]:    ${ }^{15}$ Interestingly, this strip has Lee Moran (with a "Universal's Star Comedian" line) as the third card, Alice Terry (with a "Starring in Metro productions" line) as the sixth card, and Virginia Warwick (with a "Metro Star" line) as the ninth card. In other words, this sepia strip has a match for all three of the identified miscut black \& white cards: Dave Bancroft (with a "Universal’s Star Comedian" line), Urban Faber (with a "Starring in Metro productions" line), and O’Farrell (with a "Metro Star" line). As shown above, the only known black \& white W572 strip has a different layout than the sepia strips, but it is certainly interesting that this anonymous sepia strip of movie star cards contains a match for every known miscut black \& white baseball card - that seems like an unlikely coincidence.

[^8]:    ${ }^{16}$ The Hayakawa card is not evidence of a strip \#50 or greater. The Hayakawa card is from strip \#5 as will be shown later.

[^9]:    ${ }^{17}$ While various sources show the T85-2c Strollers checklist complete at 20 cards numbered ranging from \#201-220, five blank white backed Mack Sennett Comedies cards (numbered \#261, \#264, \#266, \#269 and \#272) exist and are almost certainly blankbacked Strollers cards. This suggests that the T85-2c checklist is incomplete.
    ${ }^{18}$ For information on Mack Sennett see https://en.wikipedia.org/wiki/Mack_Sennett.

[^10]:    ${ }^{19}$ Assuming the orientation of the strip card matched that of the Stroller's cards, then the \#0 would be in the left column. If the orientation was inconsistent with the Strollers, then the number on card 201 would be either a \#0 or \#6 in the right border, and neither of those possibilities make sense. If it was a \#6, then that would mean there were at least 60 strips on the sheet and no strip number greater than \#45 is known. If it was a \#0, that would mean the strip \#5 would have been printed as strip \#05.
    ${ }^{20}$ It is also possible that: card 216 appears as the second card on strip \#6, or less likely on strip \#26; card 212 appears as the second card on strip \#8, or less likely on strip \#28; and/or card 201 appears as the second card on strip \#10, or less likely on strip \#30.

[^11]:    ${ }^{21}$ Little is known about Max B. Sheffer (born in Iowa in 1888 and married to Marjorie M Sheffer?). Mr. Sheffer was the principal of Max B. Sheffer Card Company, which during the early 1920s produced not only baseball cards but also postcards of movie stars. M.B.S.C. was headquartered at 1733 Irving Park Boulevard in Chicago. A blank-backed, black-and-white poster/uncut sheet titled "Stars of Base Ball, 1921" depicting all 80 E121-80 subjects was registered to Max B. Sheffer with the U.S. Copyright Office, as documented in the 1921 Catalogue of Copyright Entries, volume 16, at page 175. According to the registration record, Mr. Sheffer first published this poster on April 9, 1921. As such, it is likely that Max B. Sheffer created and produced the 80 E121-80 cards (and almost certainly the E121-120 subjects that followed in 1922) - especially since the M.B.S.C. name appears on albums manufactured specifically to display these cards. In fact, Mr. Sheffer was granted a utility patent (U.S. Patent $1,536,633$ ) for these albums in 1925, with an initial application date of March 9, 1922. There is also known correspondence between the Sennett Publicity Department and the Max B. Sheffer Card Company of Chicago from 1922-1925. Finally, the wrapper for the R103 Action Pictures gum card set references K. A. Sheffer, perhaps a relative as he/she was also from Chicago, as having the 1934 copyright for Action Pictures.

[^12]:    ${ }^{22}$ All movies in the captions were released in 1922 or earlier, so the set could not be released earlier than 1922. The Mary Miles Minter card may provide a clue on the latest possible printing date as her movie career ended in 1923 after she was implicated in the murder of Hollywood director William Desmond Taylor (although her mother may have actually committed the murder). Given that she release 2 films in 1923, a late 1923 printing date appears possible for this set (like the W572 baseball, W580 boxing and W589 President cards).
    ${ }^{23}$ A logical candidate for cards 1-100 would be the T85-2a cards, but none of these have ever been seen with blank grey backs. So it appears the movie star cards on this sheet started with the number 101.

[^13]:    ${ }^{24}$ It is unknown if the black \& white sheet had the same layout as the sepia sheet with cards number.

[^14]:    ${ }^{25}$ If the T85-3 like strip cards were not in fact part of this set, it would mean that there would have had to have been 3 additional print runs (one for T85-3 like sepia cards with numbers before the movie star's name, one for T85-3 like sepia cards without numbers before the movie star's name, and T85-3 like black \& white cards with numbers before the movie star's name).

[^15]:    ${ }^{26}$ It cannot be determined with certainty whether sepia cards 201-220 were numbered or unnumbered - as version show bow.

[^16]:    ${ }^{27}$ There is an unnumbered T85-3 like strip card of Richard Dix, which is assumed to be card 73, but it could be card 100 or 117 instead.

[^17]:    ${ }^{28}$ Marcella Pershing replaced Kathleen Meyers in the strip card set. It is unknown if card 109 is also Marcella Pershing.

